



SMART SPECIALISATION STRATEGY (S3) IN THE ADRIATIC -
IONIAN MACRO-REGIONAL STRATEGY (EUSAIR)
October 27th, 2020



**From OISAIR to BLUEAIR – Capitalization of
the Pilot Macro Regional S3 Model and further
development of regional capacities toward S3
in Blue Growth**

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| Domagoj Šarić | -Croatian Chamber of Economy



OISAIR MAIN OBJECTIVES

OISAIR pursues the **strategic objective** of establishing and developing the **Open Innovation System of the Adriatic-Ionian Region**, competitive and attractive at regional and macro-regional level.



OISAIR: Budget, duration, partnership and territories

Duration: 01/01/2018 – 31/12/2020

Total Budget: >1.500.000 €



Partners

IT - Area Science Park (LP),

Università della Basilicata

HR - Hrvatska gospodarska komora

RS - Naučno tehnološki park Beograd

SI - TEHNOLOŠKI PARK LJUBLJANA D.O.O.

AL - Ministria e Financave dhe Ekonomisë

GR - ΕΘΝΙΚΟ ΚΕΝΤΡΟ ΕΡΕΥΝΑΣ ΚΑΙ ΤΕΧΝΟΛΟΓΙΚΗΣ ΑΝΑΠΤΥΞΗΣ-
EKETA (CERTH);

Associate Partners:

IT -Friuli Venezia Giulia Region,

Ministry of Foreign Affairs,

Central European Initiative;

ME - Ministry of Science;

HR - Ministry of Economy;

RS - Ministry of Education, Science and Technological Development

OISAIR: main pillars and activities

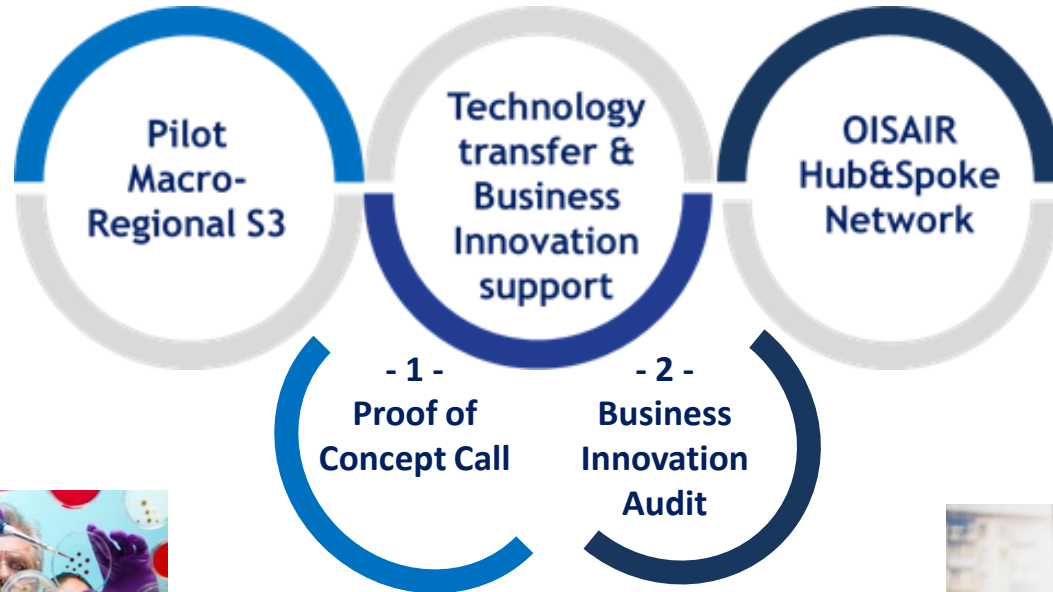
- Action Plan for the Pilot macro-regional S3
- Roundtables&meetings with policy makers



MACRO
REGIONAL
S3 AIR



AREA SCIENCE PARK



- Open Innovation workshops
- 10 Innovation vouchers (18.500 € each)
- 150 innovation audits



- OISAIR platform
- OISAIR Network
- Innovation Centres



OISAIR: Towards a Macro-Regional S3

- The idea of mixing the two **keywords** *Macro regional strategy* and *Smart specialisation strategy* has been proposed as a real “**challenge**”
- However, no document (either academic paper or policy report) was providing an answer to:
 - The feasibility and applicability of the concept
 - Its practical implementation
- Only some documents are available mostly relating to:
 - The need of a revision of the S3 concept, after ten years from its first proposal
 - Problems arisen in the real implementation of the S3 across EU regions/countries (e.g. in the experience of EC-JRC officers providing support and training via the S3 platform)

OISAIR: MRS3(🎯)

MACROREGIONAL STRATEGY



THEMATIC AREAS (PILLARS)

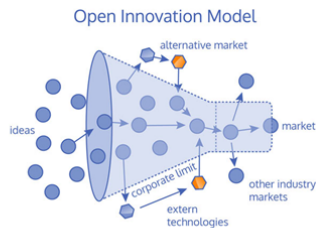


PRIORITY AREAS



SMART SPECIALISATION STRATEGY

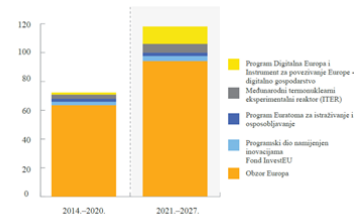
OPEN INNOVATION



R&I CONCEPT

R&I FUNDING

U milijardama EUR, tekuće cijene



Napomena: U usporedbi s višegodišnjim financijskim okvirima 2014-2020, za EU-27 (procjena)
Izvor: Europska komisija

EU BUDGET 2021-2027

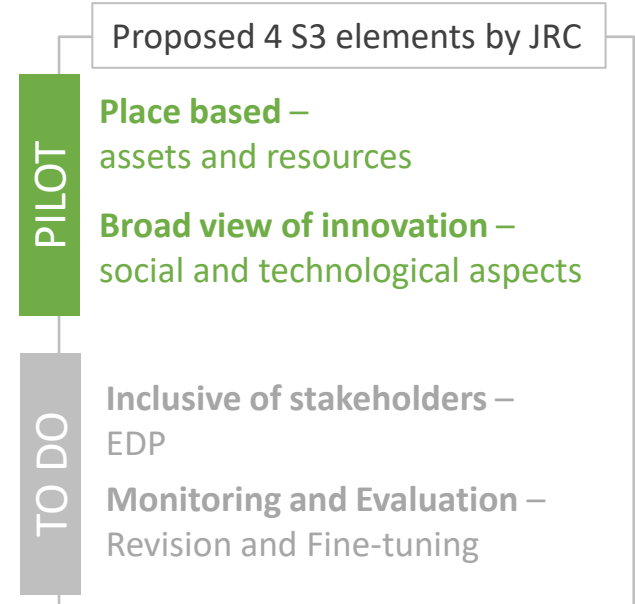
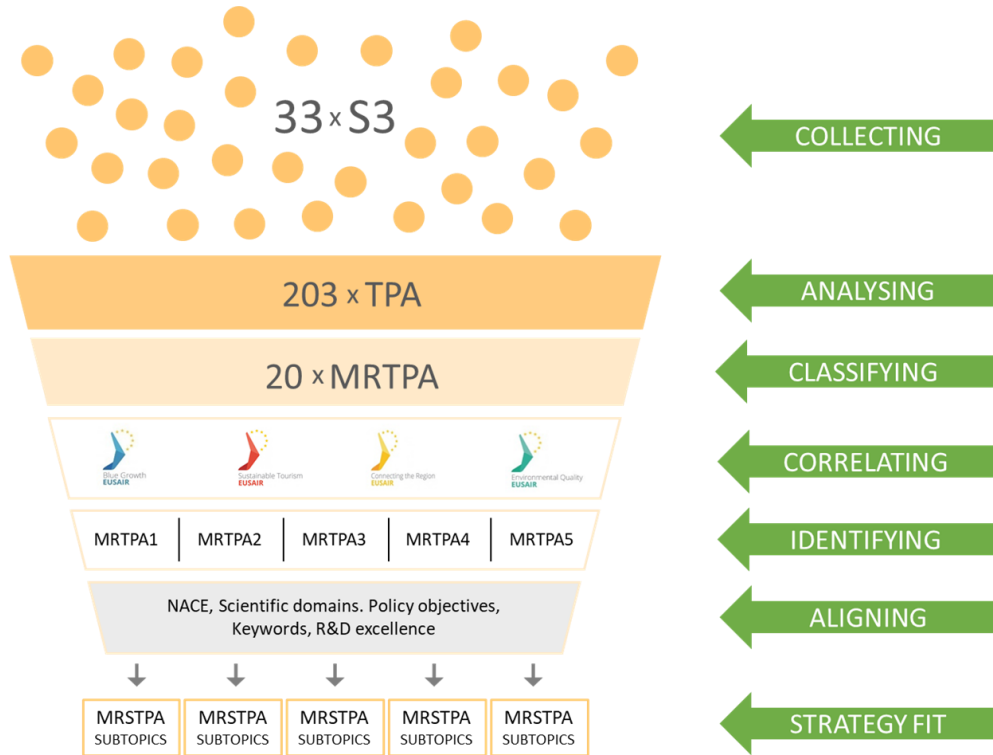
What?



How?



OISAIR: Methodology – MRS3 Concept

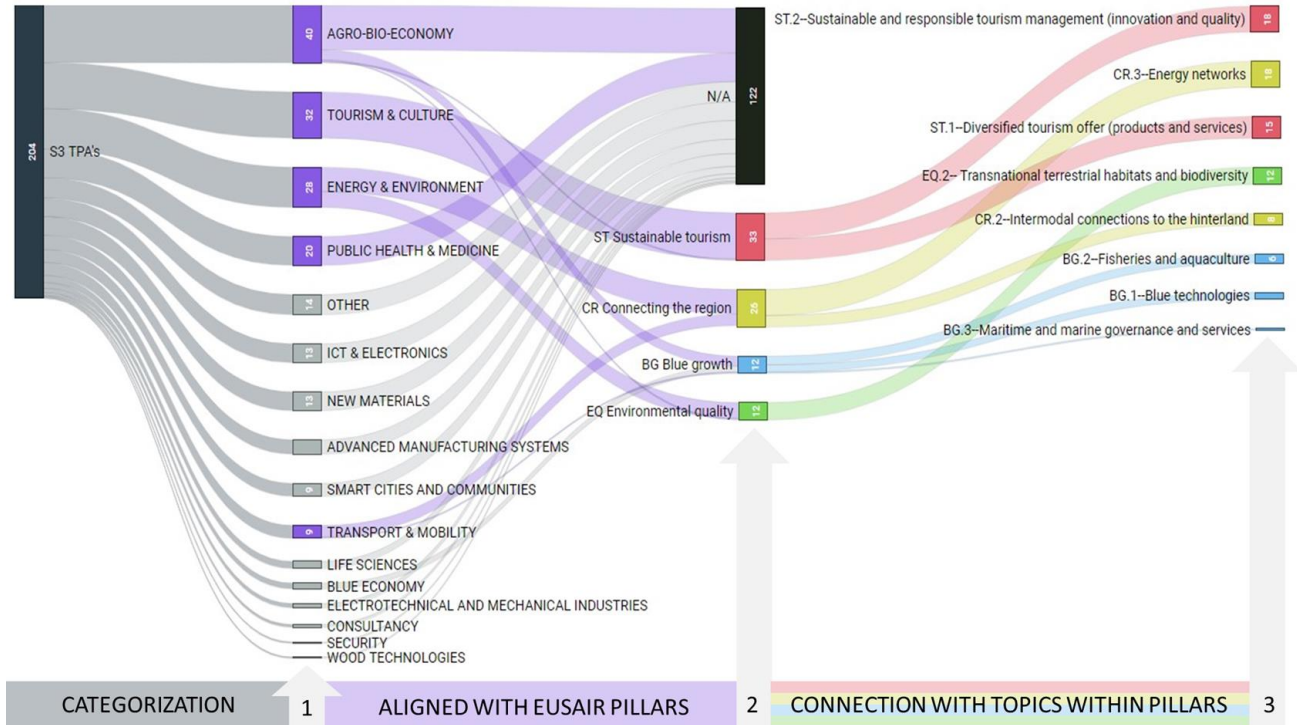


TPA
Thematic Priority Area

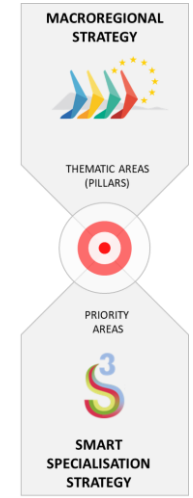
MRTPA
Macro-Regional Thematic Priority Area

MRSTPA
Macro-Regional Sub Thematic Priority Area

OISAIR: interrelationships between S3 and EUSAIR



What?



OISAIR: Macro regional Thematic Priority Areas

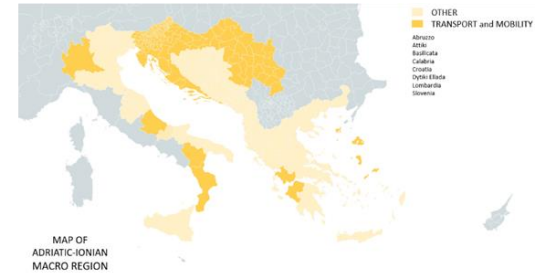
Agro Bio Economy



Energy and Environment



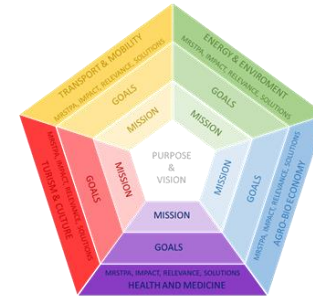
Transport and Mobility



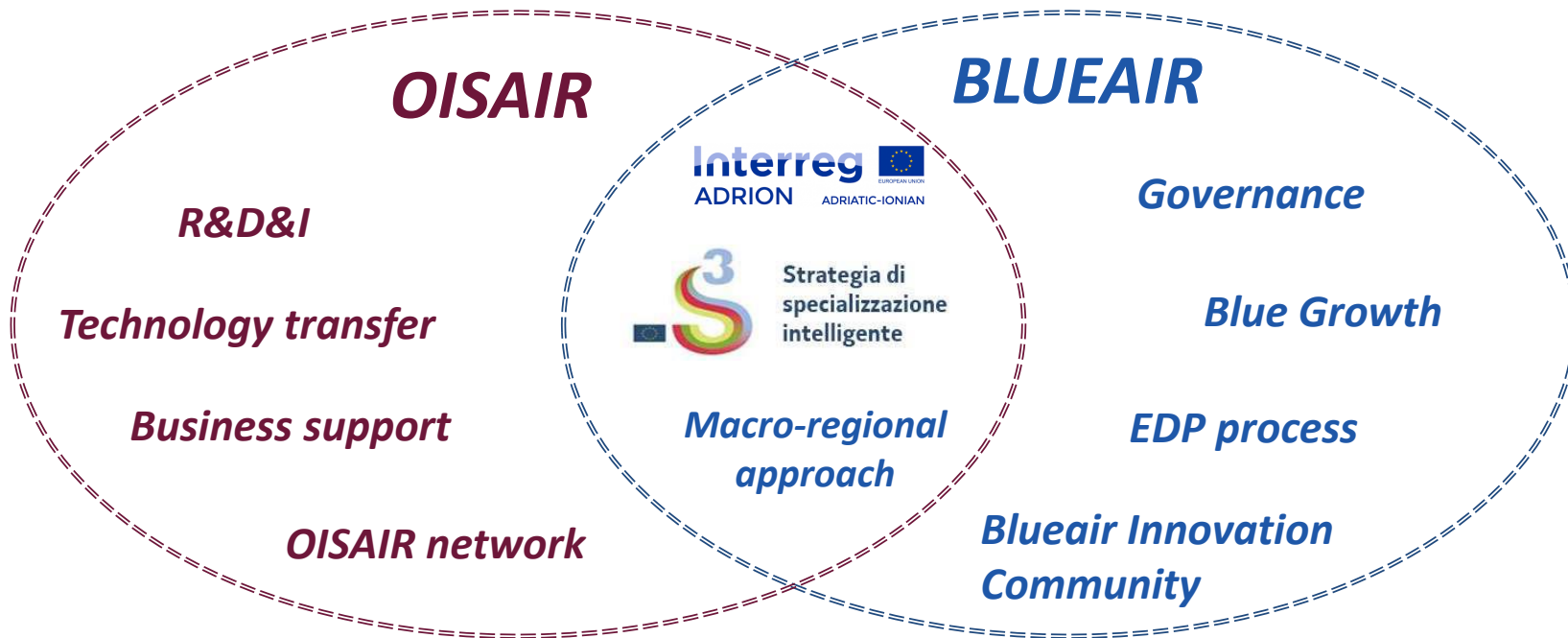
Tourism and Culture



Health and Medicine



Capitalizing OISAIR under the Blue Growth sector: the BLUEAIR project



BLUEAIR - BLUE GROWTH SMART ADRIATIC IONIAN S3: project in pills



- **ADRION Call:** Third ADRION call for proposals for Strategic projects - Priority Axis 1 “Innovative and Smart Region” Topic 1: Smart Specialization Strategy (S3) on Blue Growth (mid-2019)
- **Duration:** 30 months (December 2020- May 2023)
- **Budget:** 2.6 M€



11 Partners representing the whole A-I territory:

ITALY: Area Science Park,

CROATIA: Croatian Chamber of Economy,

SLOVENIA: Technology Park Ljubljana, Municipality of Isola,

GREECE: Region of Central Macedonia, University of Piraeus research center, **ALBANIA:** National Agency for Scientific Research and Innovation,

MONTENEGRO: Innovation and Entrepreneurship Centre Tehnopolis, Chamber of Economy of Montenegro

SERBIA: University of Belgrade – Faculty of Transport and Traffic Engineering,

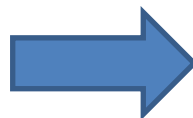
BOSNIA AND HERZEGOVINA Chamber of Economy of the Federation of Bosnia and Herzegovina

+ 20 Associate Partners

BLUEAIR: challenges and objectives

Project Objectives:

- Improve the **competences of the quadruple helix actors in defining the innovation policies** on Blue Growth
- Identify **Blue Growth sectors of macro regional interest** and exploit potentials for transnational cooperation
- Support the **development of a Macro-Regional S3 on Blue Growth** in the Adriatic- Ionian area

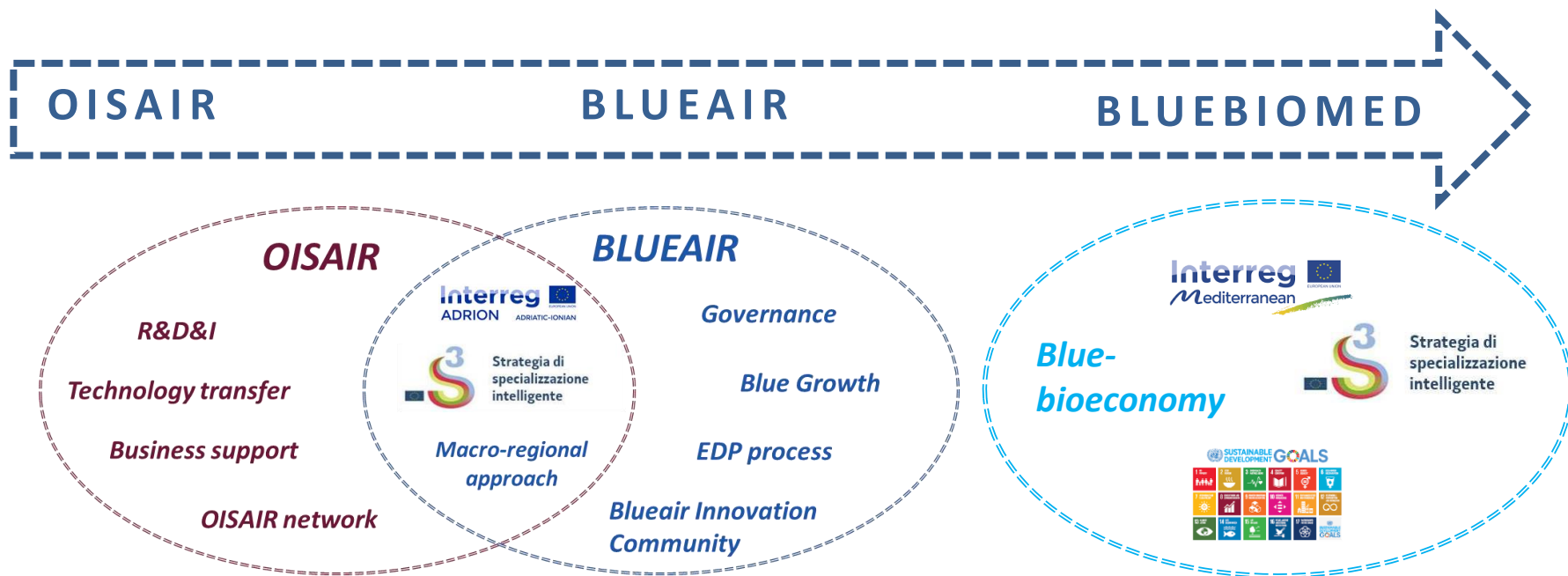


Main Activities:

- Identification of **best practices on Blue Growth innovation policies**
- **mutual learning events on Blue Growth innovation policies**
- **“Blueair Innovation Community”**
- **Blue growth smart strategy development Innovation Strategy and Action Plan for Innovation Investments in Blue Growth** (Technology foresight on key common technologies, Pilot EDP for Blue Growth (7 territories), Innovation strategy on Blue Growth, Action plan for Innovation investment ...)
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Further Capitalization actions





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